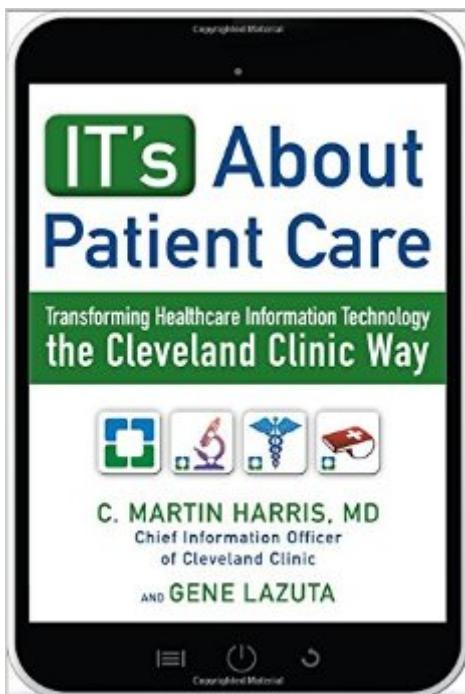


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IT's About Patient Care: Transforming Healthcare Information Technology The Cleveland Clinic Way



Synopsis

A proven working model of healthcare IT as a transformative clinical and business engineâ •from one of the worldâ ™s leading healthcare organizations.Exciting new technology is revolutionizing healthcare in the twenty-first century. This visionary guide by Cleveland Clinicâ ™s esteemed CIO shows you how to design, implement, and maximize your organizationâ ™s IT systems to deliver fully integrated, coordinated, high-quality care. Youâ ™ll learn how to:â ª Collaborate with patients: Track and monitor patientsâ ™ progress and communicate with them any time, anywhere.â ª Coordinate multiple caregivers and care teams: Build a network of communication among healthcare professionals across disciplines in different locations who are working on a single patient case; and integrate various IT systems into a fully functioning network.â ª Optimize electronic medical records: Quickly pull up and share patient histories, test results, and other essential data to provide timely care; and expand real-time access to clinical data and research.â ª Use IT for competitive advantage: Enable live chats, virtual visits, and online second opinions; create a content-rich, user-friendly website; build a social media strategy that engages patients and caregivers alike.Using the latest advancements in IT, youâ ™ll be able to access and apply a wide range of online tools and field-tested strategies to any organization. Go behind the scenes at Clinic Cleveland to see how caregivers executed their IT strategy in a working environmentâ •and how patients benefitted as a result. Youâ ™ll find simple but powerful ways to expand your IT networkâ and provide personal, one-on-one care to all of your patients, anywhere in the world. By connecting your patients with caregiversâ •and caregivers with each otherâ •youâ ™ll be better equipped to diagnose conditions, recommend treatments, and monitor patients in ways that werenâ ™t even possible 10 years ago. And youâ ™ll see a vision of where IT is headed in the Internet of Healthcare.This is the future of healthcare. Itâ ™s on your computer, your phone, your tablet, your network, and the world wide web. Itâ ™s the IT advantage that makes organizations like Cleveland Clinic so successfulâ •and patients healthier and happier. Itâ ™s about time. ITâ ™s About Patient Care.

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